

SHOW YOU CARE

Show your care about the crisis facing community agencies by getting involved in this campaign with the following 3 actions:



SIGN THE POST CARD to Premier Stelmach and mail it to us so we can deliver your message to the Premier.



GO TO THE WEBSITE www.WhoCaresAlberta.com to learn more about this campaign and send a message to your MLA. Share your stories about what this crisis means to you and your family members.



CHECK THE BOX TO BE KEPT INFORMED so you can learn more and get involved as the campaign develops (we will only send occasional updates and will never share your contact information).

WHO WE ARE

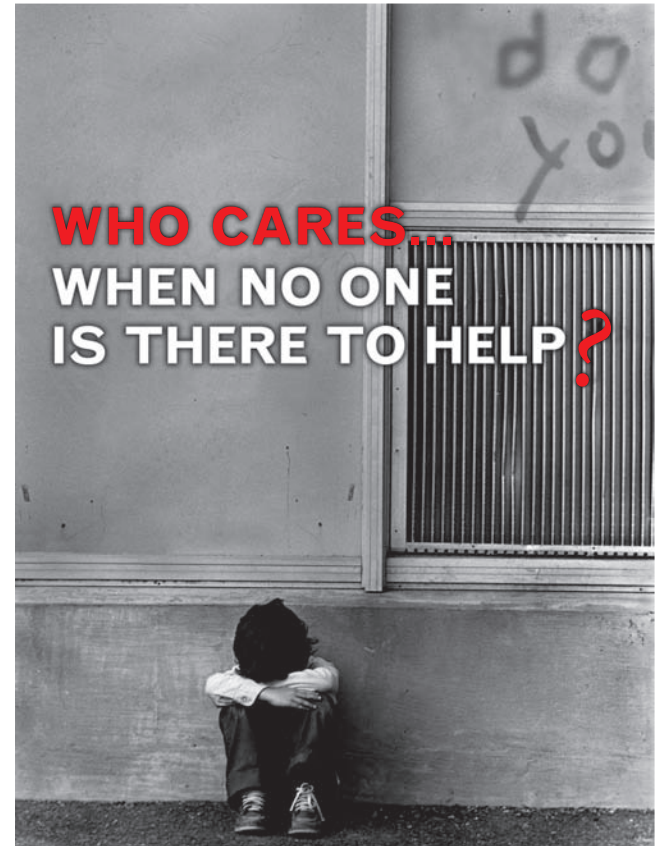
We are a coalition of networks that represent community organizations who assist families in crisis, children and people with disabilities in communities throughout Alberta.

The following member networks have sponsored this campaign:

- Alberta Association of Services for Children and Families
- Alberta Council of Women's Shelters
- Alberta College of Social Workers
- Alberta Council of Disability Services
- Alberta Home Visitation Network Association
- Boys and Girls Clubs of Alberta
- Canadian Outcomes Research Institute
- Child and Youth Care Association of Alberta
- Public Interest Alberta

**WHO
CARES?**
ALBERTA.COM

Show your care.



Alberta's community agencies
that support families & children
are in a state of crisis.

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WHAT'S THE CRISIS?

Alberta's community agencies — such as women's shelters, disability support associations, and child/youth centres — are in crisis. With a drastically increasing population there is a growing demand for these services. Unable to pay a competitive wage, many organizations are forced to cut programs and turn people away. To continue serving our communities and individuals, we need the support of the provincial government to pay our staff a competitive wage and maintain vital services.

WHO'S AFFECTED?

WOMEN AND CHILDREN

Agencies can not address the growing demands for services. For example, close to 27,000 women and children sought emergency shelter and were turned away last year in Alberta.

PEOPLE WITH DISABILITIES & SENIORS

Qualified workers are leaving the sector as wages are not competitive with other sectors. For example, there are 17,000 people who work in community disability services with close to 50% earning less than \$30,000/year.

FAMILIES AND YOUTH

Agencies are struggling to keep qualified staff. For example, in a recent survey, organizations working with children and families had a staff turn over rate of 38% in one year.

“ I CAN'T COMPETE WITH OILFIELD POSITIONS; NOR CAN I DOUBLE STAFF ON WEEKENDS, INCREASING THE RISK FOR STAFF AND CLIENTS.”

- Women's shelter director

“ WE HAVE SUCH A HIGH STAFF TURNOVER IT IS REALLY AFFECTING THE QUALITY OF CARE WE CAN PROVIDE.”

- Disability services coord.

DEAR PREMIER STELMACH:

Community organizations such as women's shelters, disability and children's services provide essential supports to our neighbourhoods adding significantly to the quality of life in Alberta. These services must remain strong and effective in our local communities and I would ask for your leadership in addressing the human services crisis that exists by:

- Providing an immediate government investment that will allow the sector to provide competitive wages and benefits that will attract and retain a workforce.
- Develop and invest in a three-year social infrastructure plan to establish Alberta as a world leader in quality of life and strong, healthy and connected communities.

Your name	
Address	
City/Prov	
Postal code	
Email	
<input type="checkbox"/>	Please keep me informed about this campaign

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